



Media Release

Tuesday 13 December 2011

Albany goes Greenstream in 2012

Despite the threat of a global economic downturn coinciding with Australia's emerging carbon economy, few people doubt the need for action on climate change and investment in clean energy alternatives.

Moving beyond climate science to the opportunities of the green economy will be the focus of the inaugural Greenstream2Mainstream Conference in Albany, Western Australia, on 13 March 2012.

Featuring some of the sought-after experts and entrepreneurs in renewable energy innovation, carbon farming and NRM, the one-day conference will provide delegates with a valuable insight into current green investments on a global scale, and why the Great Southern is well positioned to take advantage.

Ben Waters, Director of ecomagination with GE Australia/New Zealand, and Saul Eslake, Chief Economist with Bank of America Merrill Lynch Australia, headline an intensive speaker program including Peter Zurzolo, CEO of Future Farm Industries CRC, and Sue Middleton, RIRDC National Rural Woman of the Year 2010.

The Greenstream2Mainstream Conference 2012 is hosted by South Coast NRM and supported by Regional Development Australia- Great Southern, Albany Chamber of Commerce & Industry, Great Southern Development Commission and the City of Albany.

South Coast NRM chief executive Rob Edkins said the conference would give people the opportunity to hear and talk to industry experts on wind and wave power, geothermal and hot rock technologies, biofuels, and carbon capture approaches.

"We are very proud to bring a quality program like this to the Great Southern to inform and inspire delegates to take advantage of the opportunities emerging after July 1 with the price on carbon," Mr Edkins said.

"South Coast NRM is dedicated to planning for an integrated landscape that enhances sustainable agriculture, water quality and biodiversity. We see the price on carbon as a great opportunity to make this happen."

Greenstream2Mainstream will help position Albany and the Great Southern as the capital of green business in Australia, Mr Edkins added.

Earlybird registrations are available until 10 January, 2012 and bookings can be made online at www.Greenstream2Mainstream.com.au

Greenstream2Mainstream 2012 is sponsored by Verve Energy.

ENDS

Jenelle Bowles
Communications and Public Relations Coordinator
South Coast NRM
Direct (08) 9845 8521
Mobile 0428 928 536
Email jenelleb@southcoastnrm.com.au

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